

**PKM
2018
MEDIA
KIT**



**@FB/CM-Professional-
Events**



@pkmtto_2018



@pkmtto_2018

**Carta Magica is a gaming & collectible
company based in Canada**

WWW.CARTAMAGICA.COM

PKM
2018
MEDI
A KIT

OPPORTUNITY



PROFILE

If there is only one thing you need to know about Pokemon - The Trading Card Game, it is this – it's about the experience. Pokemon - The Trading Card Game has skyrocketed in popularity over the past few years and is now the #1 Mass Channel Collectible Game and #2 Collectible Game Overall. With a newly designed tournament and prizing structure, there seem to be no end in sight for this Gaming Giant!

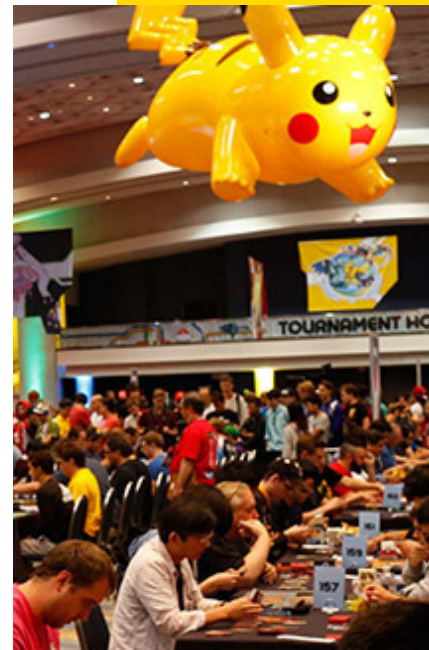
That is where we come in. Carta Magica will be hosting the 2018 Pokemon Regional Championships in Toronto May 11th-13th and we want to make sure you capitalize on the lucrative advertising and vending opportunities.

SERVICES

- Branding and Exposure
- Live Streaming
- Vending Table Opportunity's
- Targeted Customer Base

AFFILIATES

- Pokemon USA
- SickKids Hospital Toronto

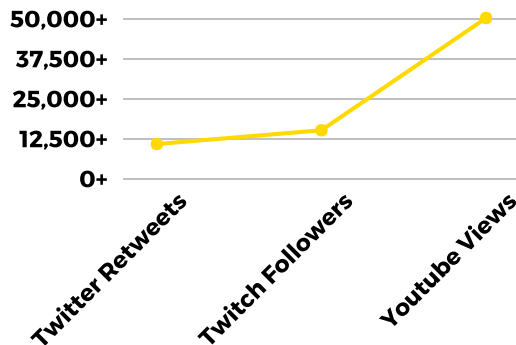


MEDIA REACH



MEDIA STATISTICS

This chart represents the total visitors for the 2017- Pokémon North American International Championships across several platforms. The visitors are from all over the world.



PACKAGES

Find the right package that suits your company's needs. We offer a vast variety of options from which to choose from.

CHANCEY BREAKFAST SPONSOR

\$500.00

- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS

CHARMANDER LANYARD (MAX 1)

\$2000.00

- COMPANY NAME AND LOGO ON LANYARDS GIVEN TO ALL PLAYERS (IMAGE REQUIRED)
- LARGE LOGO ON SPONSORSHIP/MEDIA BANNER
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- COMPANY COMMERCIAL PLAYED BETWEEN MATCHES (5 TIME SLOTS)
- LOGO ON CUSTOM 2018 POKEMON REGIONAL CHAMPIONSHIP MAT

SQUIRTLE PEN SPONSOR (MAX 1)

\$500.00

- COMPANY NAME & LOGO PRINTED ON 1000+ PENS
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS AND WEBSITE
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE

PLATINUM PIKACHU (MAX 1)

\$3000.00

- PREMIUM BANNER SPACE WITH COMPANY LOGO AND DIRECT LINK ON MAIN REGIONAL PAGE AND SPONSORSHIP PAGE
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS
- ANNOUNCEMENT OF SPONSORSHIP IN PUBLIC ADDRESS AND DURING THE LIVE STREAM
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE
- LOGO ON CUSTOM 2018 POKEMON REGIONAL CHAMPIONSHIP MAT
- CUSTOM COMPANY COMMERCIAL PLAYED ON LIVE STREAM COMMERCIAL BREAKS

PACKAGES

Find the right package that suits your company's needs. We offer a vast variety of options from which to choose from.



CHARIZARD V.I.P LOUNGE (MAX1)

\$2500.00

- LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGOS TO WEBSITE OF YOUR CHOICE
- CUSTOM COMPANY
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS
- LOGO ON V.I.P ENCLOSURE
- LOGO ON CUPS AND NAPKINS
- LOGO ON V.I.P PLAYMAT

VENUSAUR PRIZE WALL SPONSOR

\$400.00

- LOGO PRINTED ON PRIZE WALL
- LOGO ON WEBSITE PRIZE WALL PAGE
- DIRECT LINK FROM OUR WEBSITE TO YOUR WEBSITE OF CHOICE

BLASTOISE T-SHIRT SPONSOR (MAX 1)

\$1500.00

- COMPANY NAME & LOGO PRINTED ON CUSTOM REGIONAL 2018 T-SHIRTS
- LOGO ON CUSTOM 2018 POKEMON REGIONAL CHAMPIONSHIP MAT
- COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS AND WEBSITE
- DIRECT LINK FROM LOGO TO WEBSITE OF YOUR CHOICE

MEWTWO TOKEN SPONSOR

\$800.00

- LOGO PRINTED ON BACK OF TOKEN
- WEBSITE AND/OR NAME ON TOKEN
- DIRECT LINK FROM OUR WEBSITE TO YOUR WEBSITE OF CHOICE

VENDING OPPORTUNITIES

Want the chance to sell Pokemon merchandise and showcase your business? We have packages that are specialized for your company.

CARD VENDOR (MAX 3)

\$1000.00

- 2x 8' TABLE 16'x10' SPACE
- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGOS TO WEBSITE OF YOUR CHOICE CUSTOM COMPANY
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS

ARTIST ALLEY (MAX 2)

\$250.00

- 1x 6' BY 30" TABLES
- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGOS TO WEBSITE OF YOUR CHOICE CUSTOM COMPANY
- 1 PIECE OF ART DONATION
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS



TOY VENDOR (MAX 1)

\$800.00

- 2x 8' TABLE 16'x10' SPACE
- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGOS TO WEBSITE OF YOUR CHOICE CUSTOM COMPANY
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS

PLAYMAT VENDOR (MAX 1)

\$400.00

- 1x 8' BY 30" TABLES
- SMALL LOGO ON SPONSORSHIP PAGE/MEDIA
- DIRECT LINK FROM LOGOS TO WEBSITE OF YOUR CHOICE CUSTOM COMPANY
- SMALL COMPANY LOGO WILL BE LISTED ON EVENT SPONSORSHIP BANNERS



PLEASE NOTE THAT ALL PRICES ARE IN USD

TORONTO POKÉMON REGIONALS 2018

MAY 11 - MAY 13 - ENERCARE CENTER

EXHIBITOR / MEDIA APPLICATION FORM

COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ PROVINCE / STATE _____

POSTAL / ZIP CODE _____ COUNTRY _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PACKAGES

CHANGEY BREAKFAST SPONSOR

RATES

\$500

SQUIDTLE DEN SPONSOR

\$500

SOLD

CHARMANDER LANYARD

\$2000

DIATINUM DIKACHU

\$3000

SOLD

CHADIZADD V I D LOUNGE

\$2500

SOLD

BLASTOISE T-SHIRT SPONSOR

\$1500

SOLD

VENUSAUR PRIZE WALL

\$400

MEWTWO TOKEN SPONSORSHIP

\$800

VENDING

RATES

CADD VENDOR

\$1000

SOLD

TOY VENDOR

\$800

DIAYMAT VENDOR

\$400

SOLD

ARTIST ALLEY

\$250

Return this completed form by Email to:

info@cmprofessionalevents.com

Exhibitors in Quebec:

GST/HST Rate of 5%

Exhibitors outside Quebec

GST/HST (5% BC, AB, SK, MB

HST On, NB, NL 13%; 14% HST in PE; 15%

HST in NS

Sponsors in US:

No CAD sales tax is app.

Please make cheques payable to Carta

Magica Centre de Jeux

Payment Terms:

50% Non-Refundable with Application

25% By February 1, 2018

25% Balance by May 1, 2018

Location: Placement is at the sole

discretion of CM Professional Events

SUB-TOTAL

GST / HST

QST (QUEBEC RESIDENTS ONLY, 9.975%)

TOTAL

DEPOSIT PAID

PLEASE NOTE THAT ALL PRICES ARE IN USD





VIP

FREE
ENTRANCE
WITH REGISTRATION ONLY



PACKAGE
MASTERS DIVISION

EXCLUSIVE V.I.P PLAYMAT
RESERVE SEATING
EXCLUSIVE EVENT SLEEVES
EXCLUSIVE EVENT DICE
V.I.P LUNCH & SNACKS SATURDAY & SUNDAY
2 X S.S SIDE EVENT TICKETS
V.I.P LOUNGE/EARLY ACCESS TO VENDORS
AND SO MUCH MORE.....PLEASE CHECK WEBSITE FOR DETAILS



RUN AN EXCLUSIVE V.I.P ENTRY
PACKAGE TOURNAMENT EVENT IN YOUR
STORE !!
CONTACT US FOR FURTHER DETAILS